

OLA JABER

UNIVERSITY ASSISTANT PROFESSOR

Mass Communication | Journalism | Media Studies

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PROFESSIONAL PROFILE

University Assistant Professor at Beirut Arab University since January 2024, specializing in Mass Communication, Journalism, and Media Studies. Holds a PhD in Mass Communication (Journalism) from Beirut Arab University and brings experience across university-level teaching, secondary education, journalism, editing, public relations, and media production. Research and teaching interests include communication theories, digital media, media policy, public relations, and emerging communication technologies.

ACADEMIC APPOINTMENT

University Assistant Professor | Beirut Arab University (BAU) | 1 January 2024 – Present

- University-level teaching in Mass Communication, Journalism, and Media Studies.
- Preparation and development of lectures, course materials, assessments, and student learning activities.
- Integration of theoretical frameworks with media case studies, critical analysis, and practical applications.

EDUCATION

PhD in Mass Communication (Journalism) — Beirut Arab University (BAU), Faculty of Human Sciences | April 2022

Master's Degree in Mass Communication (Journalism) — Beirut Arab University (BAU), Faculty of Human Sciences | September 2014

Bachelor's Degree in Mass Communication (Journalism) — Beirut Arab University (BAU), Faculty of Human Sciences | June 2011
Minor coursework in Sociology

PROFESSIONAL EXPERIENCE

Arabic Teacher – Secondary Classes (Grades 10–12) | The Lebanese College, Ain Ksour, Mount Lebanon | September 2021–September 2025

- Plan and deliver lessons, assess student performance, and develop instructional materials.
- Support student engagement and progress while managing classroom activities and academic responsibilities.
- Used digital learning tools, including Flipgrid and Zoom, to support remote teaching during COVID-19.

Arabic Teacher – Intermediate and Secondary Classes (Cycles 4–5) | The Lebanese College, Ain Ksour, Mount Lebanon | September 2018 – June 2020

- Delivered Arabic-language instruction, prepared lesson plans, and evaluated student work.
- Contributed to student projects and school activities, including a school environmental magazine competition that placed second among participating schools.

Homeroom Teacher | American Lebanese Learning Center | July 2017 – July 2018

- Supported learners with language impairments through individualized learning support.

Arabic Teacher – Elementary Classes | International Learning Community (ILC), Bchamoun | September 2015 – July 2016

- Prepared and delivered active-learning lessons and adapted learning resources to student needs.
- Monitored student progress, supported learners with learning difficulties, and communicated with families and school staff.

Administrative and Public Relations Officer | Azzam Hospitality Center, UAE | Spring 2015

- Supported public relations strategy, media communication, press releases, and written content.
- Prepared and edited promotional materials and helped manage social media communication.

Public Relations and Editorial Officer | Ain Media Company | January 2014 – December 2014

- Reported news, prepared and edited copy, and reviewed materials for publication.
- Supported publication production, layout coordination, deadlines, and news gathering from multiple sources.

RESEARCH AND TEACHING INTERESTS

- Mass communication theories and contemporary approaches
- Journalism and electronic journalism
- Digital media and emerging communication technologies
- Media policy and media institutions
- Public relations and strategic communication
- Media management and the impact of artificial intelligence on media practices

SELECTED ACHIEVEMENTS

- Fact-Checking & Media Literacy Training – UNESCO / AFP | 2025
Completed a two-day workshop on verifying misleading news, enhancing critical thinking, information verification, and media literacy skills.
- Certificate of Appreciation, Sustainable Waste Intercity Marathon (SWIM), June 2025 — Recognized for leadership as Sustainability Coordinator at New Lebanese College, Aley, in the SWIM Best Ambassador Competition, empowering students to take meaningful action in environmental protection, responsible citizenship, and sustainable development.
- August 2025 | AUF (Agence Universitaire de la Francophonie): Participated in a five-day workshop on "L'Intelligence artificielle académique", focusing on the effective use of AI tools in academic teaching and research.
- YSI International Awards Programme – Guide Certification | 2022–2023
Recognized by Young Social Innovators (YSI) for successfully guiding and mentoring a student team in an international social innovation programme, demonstrating leadership, project management, and creative problem-solving skills.
- Contributed to the development of a school environmental magazine that secured second place in a competition organized by Beirut Arab University (BAU). The magazine featured an interview with the Minister of Environment, environmental reports, dialogues, and coverage of a clean-up campaign.
- Body Movement Workshop — Successfully completed a workshop led by professional trainer Zaher Kais at Beit Sarmada, Sarmada Association, on 4 July 2023.
- Participated in a scientific and cultural competition titled “The Distinguished.”

TRAINING AND PROFESSIONAL DEVELOPMENT

SPSS Training Course — Center for Continuing and Professional Education | February 2016

Computer Applications / ICDL — Windows, Word, Excel, PowerPoint, and Access | Summer 2008

Journalism Training — Tele Liban | Summer 2011

Economic News Training — Al-Sharq Daily Newspaper, Economic Section | Summer 2009

CORE SKILLS

- University teaching and course-material development
- Academic writing, editing, and report preparation
- Journalism, news reporting, and publication workflows
- Public relations and communication strategy
- Research and data-analysis fundamentals (SPSS)
- Microsoft Word, Excel, PowerPoint, Access, and online learning tools

LANGUAGES

Arabic: Fluent (speaking, reading, writing) | English: Fluent (speaking, reading, writing)