

ABDUL RAHMAN BEYDOUN, PhD



PRESENT ADDRESS

Faculty of Business Administration
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EDUCATION

PhD in Business Administration, 2012

Florida International University (FIU), Miami, Florida, USA
Dissertation Title: Explaining Investor Preferences: The Significance of Demographic, Ideological, and Attitudinal Factors

Master of Business Administration, 1994

University of Birmingham, Birmingham, UK

Bachelor of Business Administration, 1987 (With distinction)

Yarmouk University, Irbid, Jordan

PROFESSIONAL EXPERIENCE

2014- Present Assistant Professor, Beirut Arab University, Beirut, Lebanon
2013 - 2014 Assistant Professor, Fahed Bin Sultan University, Tabuk, Saudi Arabia
2012 - 2013 Adjunct Professor, Florida International University, USA
2006 - 2012 Lecturer and Research Assistant, Florida International University, USA

TEACHING INTERESTS

Strategic Management, Organizational Behavior, International Business, Entrepreneurship, Business and Corporate Ethics, and Human Resources Management

TEACHING EXPERIENCE (excellent teaching evaluations available upon request)

Taught the following courses at Beirut Arab University

PhD Courses

- MGMT 701 Seminar in Organizational Theory
- MGMT 702 Seminar in Strategic Management
- BMGT 706 Seminar in Organizational Behavior
- BMGT 703 Seminar in Human Resources Management

Master Courses

- MBA 610 Strategic Management
- MBA 602 Human Resources Management
- MGMT 602 Human Resources Management
- MBA 622 Organizations and Human Capital
- MBA 501 Principles of Business (for non-business majors)

Bachelor Courses

- BMGT 301 Organizational Behavior
- BGMT 304 Strategic Management
- BMGT 306 Human Resources Management
- BMGT 303 International Business

Taught the following courses at Fahed Bin Sultan University

Master Courses

- EMBA 670 Global Entrepreneurship Project
- EMBA 700 Strategic Management
- EMBA 650 International Business
- MBA 600 Organizational Behavior

Bachelor Courses

- MKTG 210 Principles of Marketing
- MKTG 320 Competitive Marketing
- MNGT 110 Principles of Management
- MNGT 420 Human Resources Management
- MNGT 215 Organizational Behavior
- BUSS 440 Strategic Management
- ENTM 420 Entrepreneurship and Small Business Management
- BUSS 450 Advisor/ Graduation Project

Taught the following courses at Florida International University

Bachelor Courses

- MAN 4602 International Business
- MAN 4720 Strategic Management
- MAN 3025 Management and Organization

Faculty of Business Administration Ph.D. Dissertation Committee

Chaired and co-chaired the dissertation committee for several Ph.D. and DBA students at Beirut Arab University.

RESEARCH INTERESTS

- Competitive advantage in small and medium enterprises
- Entrepreneurship in developing countries
- Company works practices and the relationship between the supervisor and employees
- Interpersonal consequences of gender similarity and dissimilarity in leader-follower dyads
- Multinational organizations and investment in emerging markets

PUBLICATIONS AND PROCEEDINGS OF CONFERENCES

- Bachir, S., & Beydoun, A. (2026). Transforming Higher Education using Artificial Intelligence: Innovations, Future Directions, and Risks. Springer Book, 2026.
- Shia, L., Baydoun, A., Abbas, A. (2026). Dynamic Capabilities and NGO Sustainability: The Mediating Role of Organizational Ambidexterity in Lebanon. International Journal for Management and Sustainability.
- Al Kadi, S., Beydoun, A. (2025). Exploring the Mediating Role of Workplace Incivility in the Relationship Between Emotional Intelligence and Job Satisfaction Among Lebanese Nurses. Communications on Applied Nonlinear Analysis.
- Nasser, H. Beydoun, A., Abbas, A. (2025). Reputation and Multiple Stakeholder Outcomes: The Role of Organizational Culture and Customer Trust. Edelweiss Applied Science and Technology.
- Saleh, R., Beydoun, A. (2025). The Impact of Perceived Corporate Social Responsibility and Rewards on Employee Performance Springer Book.
- Hourri, M. Shaarani, H., Beydoun, A. (2025). The Impact of Socially Responsible HRM Practices on Intention to Stay: A Comparative Study Between Public and Private Healthcare Sectors in Lebanon, Springer, Book.
- Nasser, H. Beydoun, A., Abbas, A. (2025). Examining the Effect of Customer Satisfaction and Customer Trust on Customer Loyalty in Lebanese Hotels: Mediating Role of Perceived Corporate Reputation and Moderating Role of Value Attachment, Springer Book.

- Beydoun, A. & Paul, K. (2023). Risk Tolerance, Time Horizon, and Estate Intentions: Just how Important are ‘Circumstances and Associate Emotions’? BAU Journal- Society, Culture and Human Behavior Volume 4, (2).
- Beydoun, A. & Saleh, R. (2023). Literature Review on Training and Development in the Work Setting. BAU Journal- Society, Culture and Human Behavior Volume 4, Issue 2.
- Al Kadi, S., Beydoun, A., & Abbas, A. (2023). A Nurses’ Emotional Intelligence, Behavior, and the Mediating Role of Job Stress in Lebanon. BAU Journal- Society, Culture and Human Behavior Volume 4, (2).
- Al Kadi, S., Beydoun, A., & Abbas, A. (2023). Nurses' Emotional Intelligence, Satisfaction in Lebanon: The Mediating Role of Job Stress. International Review of Management and Marketing 13 (2).
- Nasser, H. Beydoun, A., & Abbas, A. (2023). Investigating the Mediating Role of Perceived Corporate Reputation and the Relationship between Customer Satisfaction, Customer Trust, and Loyalty: A Study of Lebanese Hotels. European Journal of Science, Innovation and Technology. 3(1)
- Nasser, H. Beydoun, A., & Abbas, A. (2023). A Review on Hotel Reputation: Dimensions and Theories. Pak. Journal of International Affairs. 6(1).
- El Jisr, S., Beydoun, A., & Mostapha, N. (2021). The Effect of Leader-Member Exchange, Co-Worker Cooperation, and Locus of Control on Employee Outcomes in Lebanese SMEs: Perceptions of Politics as a Mediator. BAU Journal - Society, Culture and Human Behavior, 2 (2).
- El Jisr, S., Beydoun, A., & Mostapha, N. (2021). A model of perceptions of politics: Antecedents and outcomes, Journal of Management Development. 2(2).
- Seeman, N., Beydoun, A., & Mostapha, N. (2020). The Impact of Strategic Assets on Lebanese SME’s Competitiveness. European Journal of Business and Management. Vol.12, (18).
- Kalliny M, Beydoun A, Saran, A., & Gentry, L. (2009). Cultural Differences in Television Celebrity Use in the United States and Lebanon. Journal of International Business Research 8 (1): 91-106.

PUBLISHED PROCEEDINGS

- Yang, Y. Chen, H. Konrad, A. Richard, O. Beydoun, A. (2019). Embrace Merit and Inclusion: Creative Gains from Linking Identity Conscious to Identity Blind Climate. Proceedings Academy of Management Meeting/ Boston 2019. Best Paper Award GDO Division

- Beydoun, A. & Paul, K. (2015). The Moderating Role of Corruption on the Relationship between Corporate Social Responsibility and Multinational Enterprises' Performance. Presented at the Academy of International Business South East Conference. USA.
- Paul K & Beydoun A. (2011). A Stakeholder Approach to Investor Preference: The Significance of Demographic, Ideological, and Attitudinal Factors. International Association for Business and Society. Bath, England.

PAPERS UNDER REVIEW AND IN PREPARATION

- Abdul-Al, R.; Abo El Naga, M.; Beydoun, A. The role of entrepreneurial ecosystem elements in business venture performance: the mediating role of ambidextrous innovation. *Journal of Developmental Entrepreneurship*.
- Abdul-Al, R.; Abo El Naga, M.; Beydoun, A. The Entrepreneurial Ecosystem in a Crisis-Stricken Economy: An Analysis through the Lens of Lebanese Entrepreneurs. *The Journal of Entrepreneurship*
- Nasser, F. Abbas, A. Beydoun, A. The role of total quality management in improving the environmental performance of the Lebanese Travel and Tourism Sector: the mediating role of corporate social responsibility. *Multidisciplinary Science Journal*"
- Nasser, F. Abbas, A. Beydoun, A. Corporate Social Responsibility and Environmental Performance in Lebanese Travel and Tourism Sector. *Multidisciplinary reviews*
- Beydoun, A. Digital Transformation in Lebanese Universities: Challenges and Opportunities. In preparation.
- Beydoun, A. & Saleh, R. Green HRM in Lebanon in the Lebanese Health Sector. The Mediating Role of Transformational Leadership. In preparation
- Beydoun, A. & Saleh, R. Green HRM and eco-friendly behavior in Lebanese manufacturing sector: The Mediation of Organizational Loyalty. In preparation
- Miller, C. & Beydoun, A. Interpersonal Consequences of Gender Similarity & Dissimilarity in Leader-Follower Dyads: A Lebanese Context. In preparation
- Beydoun, A. & Saad, M. The Impact of Human Resources Management Practices on Job Satisfaction and Job Retention in the Lebanese Healthcare Services Sector. In preparation

BOOKS

- Beydoun, A. (2015). Explaining Investor Preferences. LAP LAMBERT Academic Publishing, Saarbrücken, Germany, ISBN 978-3-659-80478-6

CONFERENCES AND WORKSHOPS

- Participated in the Arab Academy of Science (AAS) Conference “Higher Education in the Arab World: Fostering Student Engagement in the Digital Age,” Beirut, 2025.
- Participated in the Arab Academy of Sciences (AAS) Conference “Higher Education in the Arab World: Digital Transformation”, Beirut, 2024
- Participated as a member of the Scientific Committee in the 1st International Conference on Urban Health & Wellbeing Building Collaboration Intelligence for Better Lives in Cities. Hosted by Beirut Arab University 2018
- Participated in the Arab Academy of Sciences (AAS) Conference “Higher Education in the Arab World: Building a Culture of Innovation and Entrepreneurship, Beirut, 2018
- Participated in the Arab Academy of Sciences (AAS) Conference ‘Major Challenges Facing Higher Education in the Arab World’, Beirut, 2017
- Attended a workshop on Teaching and Learning: Curriculum Design and Feedback, organized by Beirut Arab University and University of Roehampton, Beirut, January 2017
- Participated in the Arab Academy of Sciences (AAS) Conference. ‘*Arab Universities: An Urgent Need for Change*’, Beirut, 2016
- Participated in the Academy of Management 72nd Annual Meeting, Boston, Massachusetts, 2012
- Presented at the Academy of Management 71st Annual Meeting, San Antonio, 2011
- Presented at the Annual Meeting of the Academy of International Business, Sixth Annual JIBS/AIB Paper Development Workshop (PDW) in San Diego, 2009
- Chaired a session at the Annual Meeting of the Academy of International Business SE 2008
- Presented at the Academy of Marketing Association Winter Conference, 2008
- Presented at the Midwest Academy of Management Meeting, 2003

PROFESSIONAL AFFILIATIONS

- Academy of Management (AOM)
- Academy of International Business (AIB)
- Reviewer, Journal of Entrepreneurship in Emerging Economies 2021
- Reviewer, Academy of Management Meeting, Boston, 2019
- Reviewer, Academy of Management Meeting, Chicago, 2018
- Reviewer, Academy of International Business South East, 2015 Conference

SCHOLARSHIPS AND AWARDS

- Certificate of Recognition for Excellence in Teaching, Research, and Community Services 2025.
- Best Paper Award, GDO Division/ Academy of Management Meeting, Boston 2019.
- British Council Scholarship for MBA at the University of Birmingham, England, 1993
- Award of Academic Achievement, Yarmouk University, Jordan, 1987.

UNIVERSITY COMMITTEES

Serving on the following committees at Beirut Arab University since 2014

- Member / University Quality Assurance Committee (2019 –Present)
- Member / Faculty Council (2019- Present)
- Member / PhD Committee at the Faculty of Business Administration
- Member / Preparatory Committee for University Accreditation by the Swiss-German Accreditation Agency, Foundation International Business Administration Accreditation (FIBAA)

REFERENCES

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