

Chérine Jneid

RESUME SUMMARY

Associate Professor of Management and active entrepreneurship scholar with research expertise spanning inclusion and entrepreneurship, social entrepreneurship, entrepreneurial intention and persistence, entrepreneurial withdrawal, and entrepreneurship in challenging contexts. Published in international journals including *Social Responsibility Journal*, *Management Decision*, and *Evidence-based HRM*. Experienced academic editor and peer reviewer for international journals and major conferences, including the Academy of Management, Academy of International Business, and RENT. Research and editorial interests encompass inclusion, identity, resource constraints, and entrepreneurship across diverse and emerging contexts.

PERSONAL DETAILS

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PUBLICATIONS / EDITORIAL SERVICES

Journal Articles

Jneid, C. (2026). "Individual purpose in life and Entrepreneurial self-efficacy: Two antecedents to social entrepreneurship intention among refugees in Lebanon", *Social Responsibility Journal*, Vol. 22 No. 4, pp. 902-918. <https://doi.org/10.1108/SRJ-12-2024-0855>

Jneid, C. (2024). "Entrepreneurial passion and family SMEs internationalization success: examining the moderating effect of the adversity of fragile countries", *Social Responsibility Journal*, Vol. 20 No. 1, pp. 148-163. <https://doi.org/10.1108/SRJ-01-2023-0003>.

Jneid, C. (2023). "How social self-efficacy and emotional self-efficacy moderate the relationship between occupational stress and knowledge hiding in Brazilian software industry", *Evidence-based HRM*, Vol. 11 No. 2, pp. 233-252. <https://doi.org/10.1108/EBHRM-03-2021-0040>.

Jneid, C. (2021). "Evolution and decline of MNCs from a leadership-quality perspective- MNCs from the Brazilian market", *Management Decision*, Vol. 59 No. 1, pp. 118-133. <https://doi.org/10.1108/MD-02-2019-0177>.

Jneid, C., Nakhle, S. (2017). "The effect of technology on the role of HRM departments in Lebanese companies", *Journal of International Business and Economics*, 17(4), pp. 19-36. (<http://www.iabe.org/domains/IABE-DOI/article.aspx?DOI=JIBE-17-4.3>).

Jneid, C., Nakhle, S. (2017). "The factors affecting the survival of family businesses in Lebanon- An organizational behavior perspective", *International Journal of Strategic Management*, 17(2), pp. 41-66. (<http://www.iabe.org/domains/IABE-DOI/article.aspx?DOI=IJSM17-2.4>).

Book Chapters

Jneid, C. (2023). "Conditional Mediation of Entrepreneurial Self-Efficacy and Global Mindset in International Individual Entrepreneurial Intention of SME Entrepreneurs", *Entrepreneurship Ecosystems and Their Opportunities and Challenges*, Indexed in: SCOPUS, IGI Global, pp. 38-63. DOI: [10.4018/978-1-6684-7140-1.ch003](https://doi.org/10.4018/978-1-6684-7140-1.ch003)

Jneid, C., Nemer, S. (2023). "Shared leadership, self-efficacy and team proactive effectiveness in a theoretical conceptual framework: Management in crisis", *Role of Human Resources for Inclusive Leadership, Workplace Diversity, and Equity in Organizations*, Indexed in: SCOPUS, IGI Global, pp. 72-95. DOI: [10.4018/978-1-6684-6602-5.ch004](https://doi.org/10.4018/978-1-6684-6602-5.ch004)

Chaarani, H., **Jneid, C., Nemer, S.** (2022). "Diversity and Sustainability of Employment Through the Lens of Employers and Individuals With Disabilities", *Mainstreaming Diversity, Equity, and Inclusion as Future Workplace Ethics*, IGI Global, pp. 49-67. DOI: [10.4018/978-1-6684-3657-8.ch003](https://doi.org/10.4018/978-1-6684-3657-8.ch003).

Jneid, C. (2022). "Linking corporate entrepreneurship and human resources practices in SMEs", *Organizational culture in the Middle East: A Lebanese Perspective*, Cambridge Scholars Publishing, pp. 3-24.

Editorial Services

Jneid, C. (Ed.). (Forthcoming). Resource Management, Identity, and Adaptation in Hybrid Entrepreneurship Amid the Polycrisis. IGI Global.

Jneid, C. (Ed.). (2025). *Strategies and Frameworks for Relearning in Organizations*. Indexed in: SCOPUS, IGI Global. <https://doi.org/10.4018/979-8-3693-6312-6>

Jneid, C. (Member of the editorial advisory board). (2023). *Role of Human Resources for Inclusive Leadership, Workplace Diversity, and Equity in Organizations*, Indexed in: SCOPUS, IGI Global. DOI: [10.4018/978-1-6684-6602-5](https://doi.org/10.4018/978-1-6684-6602-5).

Peer Review Services

2026: Reviews for the *Academy of Human Resource Development* in Texas, America; *Academy of International Business Conference* in Manchester, England.

2026: Reviews for the *86th Annual Meeting of the Academy of Management* in Philadelphia, USA.

2025: Reviews for the *85th Annual Meeting of the Academy of Management* in Copenhagen, Denmark.

2024: *RENT 2024 (Research in Entrepreneurship & Small Business) Conference*, ESCB (European Council for Small Business and Entrepreneurship) and *EIASM (European Institute For Advanced Studies in Management)*.

2019- Till Date: *Society and Business Review*; *Journal of Entrepreneurship in Emerging Economies*; *Reviews for Journal of Managerial Psychology (ABDC Ranked /B)*; *Management Decision (ABDC Ranked /B)*; *Evidence-based HRM (ABDC Ranked /B)*; *Australian Journal of Career Development (ABDC Ranked /B)*; *Social Responsibility Journal (ABDC Ranked /B)*; *Journal of Health, Organization and Management (ABDC Ranked /B)*

WEBINAR/ INVITED SPEAKER

Jneid, C. (Invited Speaker). (2025, May 19-30). *Organizational Resilience: Is Internal Audit There?* [PowerPoint slides]. The Institute Of Internal Auditors, IIA Awareness Month, Lebanon.

ACADEMIC PROJECTS/ SERVICES

Oct. 2025: Main Organizer of : *Ideas to Impact: The New Era of Entrepreneurship* conference, Beirut Arab University, Tripoli Campus.

The conference, under the patronage of the minister of social affairs in Lebanon Ms. Haneen Sayed, included three panels that explored the rise of social entrepreneurship in Lebanon, addressing legal gaps, showcasing local success stories, and outlining funding mechanisms to empower sustainable, community-driven ventures. The conference emphasized innovation, resilience, and the need for stronger institutional support to scale impact-driven ventures.

May 2025: Main Co-Organizer of *Digital Transformation: The Key to a Future-Proof Business* event, Beirut Arab University, Tripoli Campus.

Organized a strategic digital transformation event at BAU with the Faculty of Science, engaging 50+ business leaders to fulfill the university's mission of bridging academia and industry.

2022-2024: Member of the EU funded project for capacity building in Higher Education.

Under the **ERASMUS +** call for actions open for international cooperation, AZM University has partnered with lebanese and EU universities for Capacity Building in Higher Education (CBHE). The aim of the project is to establish and empower centers within the lebanese universities to support vulnerable groups in Lebanon to be successful social entrepreneurs.

2017- 2018: Certified STEP trainer- STEP- DAAD funded project for entrepreneurship training for young adults .

STEP is s an entrepreneurship training for young adults. It aims to develop young people's skills, knowledge, and confidence to pursue an entrepreneurial career. With every new implementation, the STEP content is adapted to the local context by members of the local institution. The training sessions are conducted by local lecturers who receive a three-day train-the trainer workshop to become certified STEP trainers.

ACADEMIC EXPERIENCE

Sept.2025- Till Now	Director, Business Administration Faculty-Tripoli Campus- Beirut Arab University-Lebanon
Sept.2024- Till Now	Associate Professor- Beirut Arab University-Lebanon Responsibilities include undergraduate and graduate teaching, experience on mentorship and supervising DBA & Ph.D. students, offering academic support to faculty members, and engaging in community service and research.
Feb.2024-Aug. 2024	Dean, Business Administration Faculty- Associate Professor-Chair- Department of Management –AZM university (Currently East International University)- Lebanon.
June 2022- Feb. 2024	Associate Professor, Chair- Department of Management - Business School-AZM university (Currently East International University)- Lebanon.
Sep.2017- June 2022	Assistant Professor- Business School- AZM University (Currently East International University)- Lebanon.
Oct. 2016- Feb.2017	Instructor - Business School- Lebanese International University-Mauritania.
April 2016- Feb.2017	Instructor - Business School- Université Saint Joseph-Lebanon.
Sep 2015- Feb.2017	Instructor - Business School- BALAMAND University- Lebanon.
Oct. 2014- June 2019	Instructor, Courses Coordinator- Business School- Lebanese International University- Lebanon.

EDUCATION

Oct. 2012 – Mar. 2015 Ph.D.- Human Resources Management, Lebanese University.
Sept. 2005– June2008 Master Degree-Human Resources Management, Université Saint Joseph, Lebanon.
Sept. 1998– Sept. 2002 Master I-Business Administration (Accounting & Finance), Lebanese University.

RELATED PROFESSIONAL EXPERIENCE

June 2014– July 2017 Senior HR Generalist- Cimenterie Nationale sal- Lebanon.
Oct 2010- June 2014 HR Generalist- Cimenterie Nationale sal- Lebanon.

May 2009 – Oct 2010 Head Of Resourcing; Performance Management and Internal Communication Section- Head of Section, First National Bank (FNB Group)- Lebanon.
Jan 2008 – May 2009 Head Of Training &Development Section- Deputy Head of Section, First National Bank- Lebanon.
Jan 2007 – Dec 2007 Training &Development Officer– Principal Employee, First National Bank -Lebanon.
Feb 2006 – Dec 2006 Human Resources Officer– First Category Employee, First National Bank - Lebanon.

July 2005 – Feb.2006 Human Resources Officer – AbdulRahman Hallab&Sons- Lebanon.
Oct.2004 – June 2005 Human Resources Coordinator – Abdul Rahman Hallab&Sons- Lebanon.

July 2003 – June2004 Accountant, Mounla Hospital, Lebanon.

STRENGTHS

Gallup Strengths Finder Test: Result of top five Strengths: **Achiever; Learner; Competition; Ideation; Strategic.**
