

Course Description:

Pre-Core Courses Description

MBA 501- Principles of Management

The course provides a comprehensive grounding in key management theories, techniques and approaches and exposes the students to a diverse range of managerial challenges and contexts to appreciate the importance and contribution of management theories and to recognize when and how they can be applied in practice.

The various functions of management will be examined and addressed through the use of classroom and real-life case studies as well as researched company information, the development of a business plan and students are encouraged to develop a reflective and critical thinking in evaluating a company's practices to gain an understanding of how to improve organizational performance

MBA 502-Principles of Accounting

An introduction to the theory and practice of accounting and financial reporting. Topics include the accounting cycle, financial statements and accounting for assets, liabilities, equities, revenues and expenses. Students will explore the nature of Accounting, introduction of basic accounting concepts and procedures, and interpretation of financial statements. The various uses of accounting information in decision-making, accounting issues concerning income and cash flows, economic resources and capital will be discussed. The course format will include lectures, discussions, and problem solving sessions in introductory Accounting.

MBA 503-Principles of Economics

General theory and specific real-world applications illuminate the economic functions of our society. Topics covered include basic concepts of workings of markets, supply, demand, fiscal and monetary policy, and governmental roles. Class discusses current personal, business, governmental, and contemporary economic issues and problems.

MBA Courses:

MBA 601-Organization, Management and Leadership

This course covers the development of management concepts, major contributors, events and theories that are the foundation of modern management practices. It also explores the concept leadership through experiencing uncertainty by shifting the focus to possible futures. Several tools and processes are introduced to assist with this exploration of self and uncertainty.

MBA 602-Human Resources Management

An introduction to the human resources function and related elements and activities. The course outlines the roles and functions of members of the human resources department. The student will learn the process of evolution in human resources management as we know it today. Emphasis is placed on the modern day importance of HRM and the new “corporate view” of the function. Additionally, the student will be exposed to the organizational view of HRM from the perception of both management and subordinate employees. The importance of maintaining fair and equitable compensation and benefit programs will be discussed. The student will be exposed to practical situations and problem solving regarding areas of employee counseling, discipline and termination. Equal Employment Opportunity will be discussed in order for the student to understand its need, importance and the legal issues surrounding it.

MBA 603-Managerial Economics

This course introduces the fundamental concepts of economic principles behind supply and demand, consumer choice, opportunity costs, market system, money, and banking as it applies to the management of an arts business. This is an integrated macro-micro introduction for the arts business manager and the small business owner. Students will also learn how to use economic information to manage their own finances and investments.

MBA 604-Marketing and Brand Management

This course covers the concepts and theories of marketing management ; competition; reactions to competition by using marketing mix including product, price, place and promotion ; market share ; market target ; product positioning ; marketing strategies at the levels of corporate, business and product, marketing planning ; managing plans and controlling marketing processes ; tools and strategies required in planning ; and efficient marketing management

MBA 605-Accounting and Financial Reporting

This course provides an understanding of the principles of financial accounting in order to enable you to be an informed user of financial statements. To this end, the course provides an overview of how financial statements are prepared and emphasizes choices and estimates that are involved in the preparation. Published financial statements are used to illustrate the application of principles and the diversity in disclosures. The course explores the information provided by accounting numbers and the contexts in which such numbers are more (or less) informative.

MBA 606- Operation and Quality Management

This course covers various functions of production and service in the manufacturing business company: product design, facility location and layout of the facility, purchasing and inventory control, job design, production scheduling, quality control and the welfare of the facility. It also covers concept and development of quality management tools and technique for quality management, quality control and quality assurance, assessment of quality management.

MBA 607-Financial Management

This two-part course explores the fundamental nature of the corporate finance function and the conceptual and theoretical underpinnings of tools for successful financial management. In Part I, the theory of finance is examined using a conceptual approach that provides the basic tools and concepts necessary for the handling of financial decision-making situations. Topics include: capital budgeting, capital markets and securities, risk, return and diversification, valuation, cost of capital, and capital structure. In Part II, an array of cases is used in order to foster students' ability to apply the tools and analytical skills to real-world situations.

MBA 608-Investment and Portfolio Management

This course blends portfolio theory with the type of practical issues that one will come across in a career as a professional investment manager. Topics include identifying investor objectives and constraints, recognizing risk and return characteristics of investment vehicles, developing strategic asset allocations among equity, fixed-income and risk-free assets, utilizing derivative securities to manage portfolio risk and, if possible, enhance portfolio returns, and evaluating portfolio and manager performance relative to investment objectives and appropriate benchmarks. Investment tools, such as economic indicators and regression analysis will be introduced in labs. Additionally, students will have a unique opportunity to apply theories in a real-time, competitive simulation to learn equity trading and portfolio management techniques through a major class project.

MBA 609-Managerial Accounting

Students learn the skills needed to use financial information to support economic decisions, to motivate desired behavior, and to evaluate performance. Students will become familiar with concepts of product costing, essential to make or support critical management decisions about such critical issues as product pricing. The course stresses the new concepts such as "activity-based management". It develops the principles of effective performance evaluation, introducing the student to evolving techniques such as the "balanced scorecard". It shows the ways in which organizations can foster strategic successes by the optimal use of accounting information.

MBA 610-Strategic Management

This course covers concept of business strategic management, analysis of opportunity and limitation causes by environmental changes, analysis of competitiveness, strength and weakness of business in order to setting strategy in order levels, factors and devices of strategic management by focusing on decision roles of executives of the organization by case study.

MBA 611- Business Information systems and E - Commerce

This course covers the importance of management system. Information technology such as hardware, software, communication and database. Information system of decision making for management: the level of operation, management control and strategies of management, the sub-system of management information systems; marketing, production, finance, accounting and personnel, safety in business and ethics. The planning and development of information systems by applying the data base management systems.

MBA 612- Feasibility study

Feasibility when starting project in business, studying environment for planning ways to prepare project, steps in education, financial analysis, marketing analysis, economics analysis, engineering analysis, administrative analysis and analyzing advantages in return to overall society.

MBA 613-Banking and Financial Institutions

In this course, the student will learn how to analyze business and consumer financial documents, recommend appropriate financial products to customers, use personal financial planning techniques, assess how economic policies and changes in the level of business activity affect the financial industry, make loan decisions, contact customers regarding outstanding balances, negotiate payment proposals with customers, manage the work of other people in a team environment, deliver effective customer service and perform basic business math calculations.

MBA 614- Research Methodology and Statistical Analysis

In this course, students formulate a research problem statement, identify a hypothesis, propose a research design and suggest possible interventions and analyses. Provides students the opportunity to conduct a professional presentation on their own research topics.