

Core Courses: Broadening Your Business Expertise

Armed with a broad management perspective and solid understanding of the inter-relationship of core business disciplines obtained through the Integrated Core, you will develop in-depth business expertise across a range of key business subject areas. Rather than developing your knowledge in a single area of focus, it provides a comprehensive broad-based management education that will take you anywhere.

The following courses are drawn from several business subject areas and have been selected as core courses.

<u>First Semester</u>		
<u>Course Code</u>	<u>Course Title</u>	<u>Number of Credits</u>
MBA 601	Organization , Management and Leadership	3 credits
MBA 603	Managerial Economics	3 credits
MBA 605	Accounting and Financial Reporting	3 credits
MBA 607	Financial Management	3 credits
<u>Second Semester</u>		
<u>Course Code</u>	<u>Course Title</u>	<u>Number of Credits</u>
MBA 602	Human Resources Management	3 credits
MBA 604	Marketing and Brand Management	3 credits
MBA 606	Operation and Quality Management	3 credits
MBA 608	Investment and Portfolio Management	3 credits

Third Semester

<u>Course Code</u>	<u>Course Title</u>	<u>Number of Credits</u>
MBA 609	Managerial Accounting	3 credits
MBA 611	Business Information Systems and E-Commerce	3 credits
MBA 613	Banking and Financial Institutions	3 credits

Fourth Semester

<u>Course Code</u>	<u>Course Title</u>	<u>Number of Credits</u>
MBA 610	Strategic Management	3 credits
MBA 612	Feasibility Study	3 credits
MBA 614	Research Methodology and Statistical Analysis	3 credits