



**Center of Consultation  
Continuing Education Program**



**IMA** INSTITUTE OF  
MANAGEMENT  
ACCOUNTANTS  
*Advancing the Profession*

# CMA

## At a Glance

The Institute of Management Accountants' (IMA) Certified Management Accountant (CMA) designation is an advanced, globally recognized credential that supports management accounting and finance professionals who drive business performance from inside organizations, preparing them to anticipate the needs of their organizations and play an integral role in the strategic decision-making process. With the current market's demand for strict rules and financial reporting standards, this designation will ensure you stay ahead of the game by offering the strategic planning and management skills needed to take you further than a regular accountant.

## Giving You the Edge

The broad advantages of the CMA certification are many. Not only is it the only designation that precisely fulfills the real needs of the rapidly evolving contemporary business scene but it sets you apart from the competition, represents a commitment to ethics and knowledge, and proves professional expertise and competence in strategic planning and business problem solving.

The benefits include:

The real potential to earn 25% more  
Gratification in showing you can be a strategic business partner

Attracting the attention of high-caliber international companies who know the true value of this designation  
Professionally acknowledged mastery of diverse yet relevant areas of expertise that add value while promoting business and quality practices.

## **Spotlight on CMAs**

### **CMA Career Profile**

Management accounting is the internal business building role of accounting and finance professionals who work inside organizations. These professionals are involved in designing and evaluating business processes, budgeting and forecasting, implementing and monitoring internal controls, as well as analyzing, synthesizing, and aggregating information to help drive economic value. The CMA program objectively tests, enhances, and develops proficiency of these functions which are essential to the success of an organization.

### **The CMA is ideal for:**

- > Practitioners identifying, measuring, testing, analyzing, and interpreting financial information.
- > Managerial finance and accounting professionals involved in strategic, tactical, and operational decisions regarding their organization's financial management process.
- > Academics seeking course and reference materials.
- > Accounting staff preparing financial reports for shareholders, creditors, regulatory agencies, and tax authorities.
- > Accredited, licensed, or certified professionals seeking continuing education credits.
- > Students with an interest in business analysis, management accounting and reporting, strategic management, and business applications.
- > Individuals involved in management information system, analysis and management consulting.

## ▼ The companies that hire CMAs

Below are just a few of the many companies that hire CMAs or train their staff to become CMAs in the US and abroad (source: IMA):

Peoplesoft  
Johnson and Johnson  
Coast Dental  
Jameson LLC  
NetSuite, Inc.  
Naval Facilities Engineering Command  
Foundations Behavioral Health  
AGA Foodservice, INC  
WesTrac China  
Microsoft  
Habitat for Humanity  
Envision Credit Union  
Lafarge Roofing Components GmbH & Co KG  
AGI Schutz Marketing  
First Savings  
Marriott Conference Centers  
Aventis Pharmaceuticals  
The Hackett Group  
Pathfinder Metrics  
Astra Zeneca