1. VISION
The Media Center aspires to be one of the foremost departments of mass communication and Media production by offering training programs based on quality education, scientific research, and international broadcast standards.

2. MISSION
The Media Center seeks to provide students in the Mass Communication Division with a general training on the media equipment. Our aim is to expand our students' horizons with extra knowledge and skills in utilizing technology for them to have more chances to occupy various positions in the mass media industry. By extending its vision, the Media Center offers various workshops that are available to students from inside and outside the university.

3. OBJECTIVES
- Increase Technical media skills of Mass Communication Students
- Provide Training Sessions for interested people in the media domain
- Serve as the only source of media archives for the university
- Enhance the Center’s audio-visual equipment through continuous upgrading
- Use the center as a production house as a result of joint ventures with TVs and media specialists

4. SERVICES
- A compelling facility with best support and prices to TVs and independent Producer
- Professional workshops with skilled trainers in their fields
- Training for the Mass Communication students
- Media coverage for the university events
- Graphic Design that includes Concept Design, Illustration, Photo Retouching, layout and print finishing

5. FACILITIES
The Media Center consists of:
- TV studio with its control room
- Radio studio
- Newsroom
- Computer Lab
The TV studio dimensions are 10 m x 13 m; it is equipped with lighting kits (PARs, Fresnel halogen lights and Fluorescents) as well as a huge green screen for chroma-keying.